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media



D I G I T A L O U T O F H O M E

LED

TB SIMATUPANG



LED
SIMATUPANG

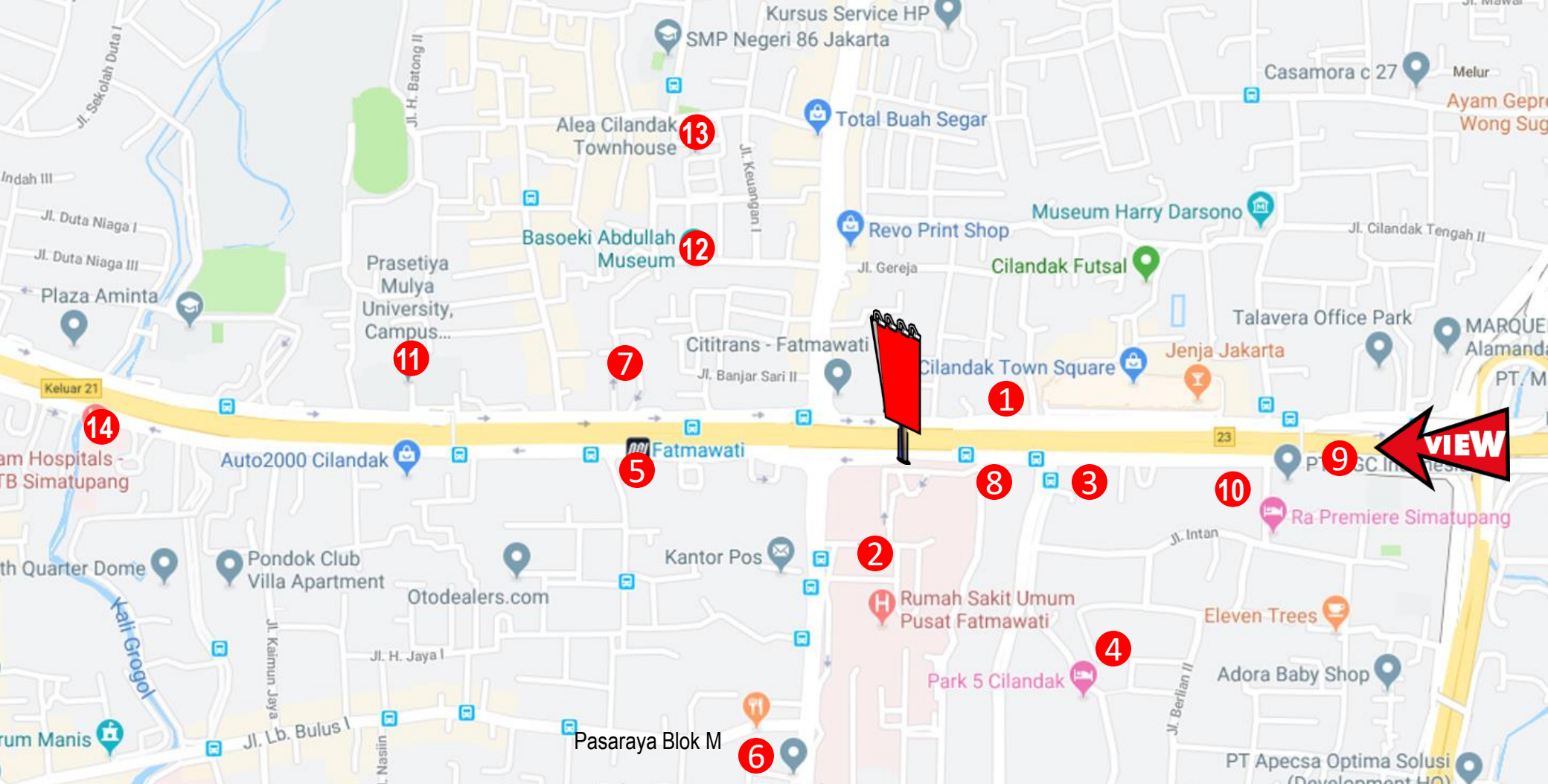
TRAFFIC VIEW
Cilandak to Lebak Bulus
(-6.292567, 106.796497)

AREA
Business District, Shopping
Center, Café, Bars, and
Apartment

SIZE
SCHEDULE
DURATION
Spots / day

4m x 8m Vertical
06.00 – 24.00
30 sec / ad
432 / day / Advertiser





POINT OF INTEREST

- | | | |
|----------------------------------|------------------------------------|--------------------------------|
| 1. Cilandak Town Square | 6. Rukan Fatmawati Festival | 11. Prasetiya Mulya University |
| 2. RS . Fatmawati | 7. Ventura Buildings | 12. Museum Basoeki Abdullah |
| 3. BMW Indonesia | 8. Fatmawati City Center Apartment | 13. Alea Cilandak Townhouse |
| 4. Apartment Premiere Simatupang | 9. Pintu keluar Tol Fatmawati | 14. RS. Siloam Simatupang |
| 5. MRT Station Fatmawati | 10. JGC Indonesia | |



Average Traffic



55.000 – 60.000 units / day



60.000 – 65.000 units / day



1.000 – 1.300 people / day

* Traffic average September 2021

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Operating time	: 06:00 am to 24:00pm (18 hours operation)
One day	: 432 spots per Day, per Advertiser
Average Traffic & People	: Car 55.000 – 60.000, Motorcycle : 60.000 to 65,000, People 1,000 – 1,300 / day
LED Resolution	: (W) 960 pixel x (H) 1920 pixel

*Thank
You*